

Processing

4.

Mobile slaughter unit

for poultry or livestock

Step 1: Better define your action plan topic/goal/activity

Review and revise, if necessary, your group's topic. What is the group's goal and activity for this topic: holding a conference, create a brochure, starting a business, sharing information?

Simplify, strip down and define an action goal (an activity) that is **realistic** for coordinated action during the next year.

Please print in large print.

DETERMINE FEASIBILITY OF MOBILE
UNIT FOR EXEMPT LIVESTOCK

When finished, post to top clothespin on your stake (over your original topic sign).

Action Topic: _____

Step 2: Brainstorm

List what you NEED to reach your group's goal:

<u>INFORMATION</u>	<u>EXPERTISE</u>	<u>CONTACTS</u>	<u>RESOURCES</u>
<p>REGULATORY</p> <ul style="list-style-type: none"> INSURANCE INSPECTION <ul style="list-style-type: none"> USDA -labelled for resale -restaurants storage - freezers 	<ul style="list-style-type: none"> mch. specs Pn. designer • poultryman LLC • written agreement • owner/shareholders • local zoning 	<p>Barry Jones</p> <p>434-947-0731</p> <p>Acey Smith</p> <p>804-786-1495</p> <p>VA Inspectors</p>	<p>Barry Jacobs</p> <p>703-508-5685</p> <p>bar@tmpf.net</p>

Then, for each item listed above, identify what you ALREADY HAVE:

<u>INFORMATION</u>	<u>EXPERTISE</u>	<u>CONTACTS</u>	<u>RESOURCES</u>
<ul style="list-style-type: none"> • market saturation • NADA approval • min. units to be profitable • VDOT • limited window of operation • crates • disposal 	<ul style="list-style-type: none"> • poultry processors network • salary/shares • ag labor <ul style="list-style-type: none"> • by piece • by hour • shares • competitive alliances? 	<ul style="list-style-type: none"> • weights & measures • taxes • grants • water testing • demo - field day <ul style="list-style-type: none"> • homeschool groups • cooking class, use • playgrounds - access 	

When finished, post to the second clothespin on your stake.

Action Topic: Mobile Process Unit for Exempt Livestock (Poultry)

Step 3: Brainstorm (pass the potato) all actions that could/should be taken by your working- action group. These actions might be to establish contacts, acquire *good* information, find resources, reach out to other individuals or organizations; **anything** that will advance you to your goal in the next week or in the next six months.

List every possible explicit action including questions to be answered.

Each action should **do** something VERY SPECIFIC and VERY SIMPLE. [Example: Telephone so and so.]

Number

Possible actions

<u>Number</u>	<u>Possible actions</u>
1.	Determine law/Rules for use/rental/for hire of unit.
2.	USDA Inspection requirements
3.	Equipment Requirements
4.	Business Ops - Insurance, Pricing, etc
5.	Marketing
6.	

At the 4 minute strum: **Prioritize (number)** them in the order or sequence they can be or need to be done
If you have time, **highlight** the three most important actions.

Action Topic: Mobile Processing for Exempt Livestock

Step 3: Brainstorm (pass the potato) all actions that could/should be taken by your working- action group. These actions might be to establish contacts, acquire *good* information, find resources, reach out to other individuals or organizations; **anything** that will advance you to your goal in the next week or in the next six months.

List every possible explicit action including questions to be answered.

Each action should **do** something VERY SPECIFIC and VERY SIMPLE. [Example: Telephone so and so.]

<u>Number</u>	<u>Possible actions</u>
1	Contact regulatory resources ^{zoning?} (have a meeting?)
2	Visit farms with existing units
3	Identify organizations or groups of farmers that may be interested
4	Find out if we need to hire inspector
5	Research equipment, plans
6	What scale do we need?

At the 4 minute strum: Prioritize (number) them in the order or sequence they can be or need to be done
If you have time, **highlight** the three most important actions.

Action Topic: Feasibility of Mobile Sm. Animal Processing Unit

Step 3: Brainstorm (pass the potato) all actions that could/should be taken by your working- action group. These actions might be to establish contacts, acquire *good* information, find resources, reach out to other individuals or organizations; **anything** that will advance you to your goal in the next week or in the next six months.

List every possible explicit action including questions to be answered.

Each action should **do** something VERY SPECIFIC and VERY SIMPLE. [Example: Telephone so and so.]

<u>Number</u>	<u>Possible actions</u>
	check on for here mobile units
	visit jeff
	identify sponsor
	identify users
	develop plan to talk to Barry
	determine inspection needs/rules - combine kitchen insp. w/ processing
	multi specie unit? ducks, poultry, geese, rabbits, spent hens

At the 4 minute strum: **Prioritize (number)** them in the order or sequence they can be or need to be done
If you have time, **highlight** the three most important actions.

Action Topic: _____

Step 4: DRAFT Action Plan— What needs to happen, **Who** will do it and **When** will it be done?

Discuss exactly how your group will tackle your next two actions (at minimum; at maximum plan out 6 actions).

Remember these are **coordinated** actions—organizing and communicating about each action is an action in itself!

REQUIRED		Optional concurrent actions
First Action	What: call Berry - Lynchburg on Jan 31 When: Who:	What: - Patty - write up notes from today • 2/15 Who: When:
Second Action	What: visit Jeff Who: When:	What: Who: When:
Optional Third Action	What: Who: When:	What: Who: When:

Feel free to think and visualize further actions, but **FIRST** plan in detail the initial actions you have agreed to and outlined. Don't overwhelm or get ahead of yourselves or each other!

Post your action plan to your third clothespin

Action Topic: Mobile Processing For Exempt Livestock (poultry + rabbits)

Step 5: How can Buy Fresh Buy Local -Piedmont Environmental Council help?

What can Buy Fresh Buy Local and the Piedmont Environmental Council do to help you move forward with your action plan?
 What can other organizations or individuals do to help you to move forward with your action plan?

1. What do you need NOW? (e.g., information, meeting place, phone conference line)

What	When	Who
Knowledge - local regulations email Barry	epa ASAP	action group
meeting with Barry	ASAP - before next season	interested farmers + action group

2. What will you need LATER?

What	When	Who
Grants/funds available		
marketing + help with management		

Add this sheet to your Step 1 sheet at the top of your stake.

Field day to look at units
 Hosting workshops for farmers on processing regulations

Action Topic: mobile Processing Unit for Exempt Livestock

Step 6: List committed Action-Group Members

Name	Organization	Phone	Email
Patty Johnson	Pannell's Gate Farm VFGE	540-229-5185	patty@pannellsgate.com
Harold Woodward	Hawk Hollow Greenhouse & FARM	(540) 948-4886	hrwsaw@yahoo.com
Meredith Kope	Singing Frog Farm The Goodstone Inn	571-212-5625	mkope@goodstone.com
JEFF ADAMS	WALNUT HILL FARM	540 809 4271	JVADAMS@VERIZON.NET
Jennifer Sisney	London Farm	540-923-4310	runningcedar@hotmail.com

Leave this list at your table.