

BFBL Works-Session Jan 10, 1013 Summary of Team Work

Step 1: *Better define your action plan topic/goal/activity*

Educating consumers about local food

Action Goal: seminar series about local food

Need to reach outside of existing local food community

Action Topic: Educating consumers about local food

Step 2:

List what you **NEED** to reach your group's goal:

<u>INFORMATION</u>	<u>EXPERTISE</u>	<u>CONTACTS</u>	<u>RESOURCES</u>
Seminar series every 2 weeks same night at Rebecca's Produce flyers		Susan Vidal Mike Clark Alan Local food Hub Caitlin Howell Susan Dunlap Common Ground healing arts center for nonprofit excellence healthy living directory market central Emily Anderson (crossfit) Rocky Knoll Homestead Kerrie and Reid Cook	Charlottesville Radio Group Harmony Tenny Public service announcement

Identify what you **ALREADY HAVE**:

<u>INFORMATION</u>	<u>EXPERTISE</u>	<u>CONTACTS</u>	<u>RESOURCES</u>
		Radical Roots Whisper Hill Ira Wallace Free Union Joe Susie Vance WPF Chapter head	

Action Topic: Educating about local food

Step 4: DRAFT Action Plan

<i>REQUIRED</i>	
First Action How to find	What: E-mail the group When: 1/10 Who: Susan V
	<i>Optional concurrent action with first</i> What: Who: When:
Second Action	What: Draft the seminar schematic Who: John W. When: 1/15
	<i>Optional concurrent action with second</i> What: Who: When:
<i>Optional Third Action</i>	What: Complete narrative and finalize schematic/need a better name Who: the group Rebecca takes over logistics When: Beginning of February

Action Topic:

Step 5: *How can Buy Fresh Buy Local -Piedmont Environmental Council help?*

1. What do you need NOW?

What	When	Who
Help with graphic design of seminar materials	Feb 13	

2. What will you need LATER?

What	When	Who
Help with spreading the work about the seminar series	March 13	
Do a feature article about the series	Once the series is underway	

