BFBL Works-Session Jan 10, 1013 Summary of Team Work

Step 1: Better define your action plan topic/goal/activity

Educating consumers about local food

Action Goal: seminar series about local food

Need to reach outside of existing local food community

Action Topic: Educating consumers about local food

Step 2: List what you NEED to reach your group's goal:

INFORMATION	EXPERTISE	CONTACTS	<u>RESOURCES</u>
INFORMATION Seminar series every 2 weeks same night at Rebecca's Produce flyers	<u>EXPERTISE</u>	CONTACTS Susan Vidal Mike Clark Alan Local food Hub Caitlin Howell Susan Dunlap Common Ground healing arts center for nonprofit excellence healthy living directory market central Emily Anderson (crossfit) Rocky Knoll Homestead Kerrie and Reid Cook	RESOURCES Charlottesville Radio Group Harmony Tenny Public service announcement

Identify what you ALREADY HAVE:

INFORMATION	EXPERTISE	CONTACTS	RESOURCES
		Radical Roots Whisper Hill Ira Wallace Free Union Joe Susie Vance WPF Chapter head	

Action Topic: Educating about local food

Step 4: DRAFT Action Plan

	REQUIRED
First	What: E-mail the group
Action	M/h on 1/10
How to find	When: 1/10
11110	Who: Susan V
	Optional concurrent action with first
	What:
	Who:
	When:
Second	What: Draft the seminar schematic
Action	What. Draft the Seminar Schematic
7.00.0	Who: John W.
	NA/In and 4 /4 F
	When: 1/15
	Optional concurrent action with second
	What:
	Who:
	Who:
	When:
Optional	What: Complete narrative and finalize schematic/need a better name
Third	
Action	Who: the group Rebecca takes over logistics
	11 O. 2 ap 1.22 22 24 12 12 12 12 12 12 12 12 12 12 12 12 12
	When: Beginning of February

Step 4b: Detail your plan

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Step 5: How can Buy Fresh Buy Local -Piedmont Environmental Council help?

1. What do you need NOW?

2. What will you need LATER?

What	When	Who
Help with spreading the work about the seminar series	March 13	
Do a feature article about the series	Once the series is underway	

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Step 6: List <u>committed</u> Action-Group Members

Name	Organization	Phone	Email
William Calvani	Rebecca's Natural	434-977-1965	Groc.rnf@gmail
	food		
Kerian Dodson	Rebecca's natural	434-977-1965	rebnat@mindspring.net
	food		
Susan Vidal	Brightwood	540-717-2165	svidal@hughes.net
	Vineyard and Farm		
	Wolf Creek Farm	540-948-5574	John.whiteside@wolfcreek-
John Whiteside			farm.com