

BFBL Works-Session Jan 10, 1013 Summary of Team Work

Develop a co-op of farmers and individual consumers

Evaluate consumer needs and identify/coordinate with a variety of farms to meet these needs.

Organize a direct buy, farm share, system

Coordinate a pick up schedule and location for distributing products

Action Topic: Hiring someone to help connect multiple farms with markets

Step 2:

List what you NEED to reach your group's goal:

<u>INFORMATION</u>	<u>EXPERTISE</u>	<u>CONTACTS</u>	<u>RESOURCES</u>
Farms with a variety of products to share and what they provide consumers needs	Someone to service farms and contact customers Farms disclaimer	All local product farms (list) Dairy Beef Produce market gardens Goats/lambs/ wool vegetables	Advertising i.e. website Flyers Funding position (1) coordinator volunteers for web site design, distribution labtop, cell phone accounting software

Identify what you ALREADY HAVE:

<u>INFORMATION</u>	<u>EXPERTISE</u>	<u>CONTACTS</u>	<u>RESOURCES</u>
		Some farms	Accounting software

Action Topic: Farm Share Program Coordinator

Step 4: DRAFT Action Plan

<i>REQUIRED</i>	
First Action How to find	<p>What: Brainstorm topics 1,6,8,9,4,11 write email to invite</p> <p>When: Immediately</p> <p>Who: Wendy Oien, Shawn Bear, Malou and Bill Dichtel and others?</p>
	<p><i>Optional concurrent action with first</i></p> <p>What: Structural Organization (carring out business plan)</p> <p>Who: Core Group - all</p>
	<p>When: Who:</p>
Second Action	<p>What: Develop Business Plan</p> <p>Who: Add Expertise BFBL Rep, Brad Jarvis</p> <p>When: ASAP</p>
	<p><i>Optional concurrent action with second</i></p>
	<p>What:</p> <p>Who:</p> <p>When:</p>
<i>Optional Third Action</i>	<p>What: Funding</p> <p>Who: Grants</p> <p>When:</p>

Step 5: *How can Buy Fresh Buy Local -Piedmont Environmental Council help?*

1. What do you need NOW?

What	When	Who
BFBL person to work with core group on business plan	When contacted within next month	BFBL representative Shawn Bear will contact
Email from PEC to BFBL list to invite others for participation	ASAP	BFBL mailing list Malou Dichtel Draft email to BFBL

2. What will you need LATER?

What	When	Who

