

Collective Buying

1.

Organizing

production and storage

of

non-GMO and **organic**

livestock feed

Action Topic: _____

Step 3: Brainstorm (pass the potato) all actions that could/should be taken by your working- action group. These actions might be to establish contacts, acquire *good* information, find resources, reach out to other individuals or organizations; **anything** that will advance you to your goal in the next week or in the next six months.

List every possible explicit action including questions to be answered.

Each action should **do** something VERY SPECIFIC and VERY SIMPLE. [Example: Telephone so and so.]

Number

Possible actions

<u>Number</u>	<u>Possible actions</u>
	Determine demand in area
	Contact Determine growers in area / what they are growing
	Storage on farm / Sub for multiple small farm
	\$\$
	(Mixing feeds)

At the 4 minute strum: Prioritize (number) them in the order or sequence they can be or need to be done
If you have time, **highlight** the three most important actions.

Action Topic: _____

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Number	Possible actions	
①	Barry Jacobs to form yahoo group /	Kids Notes from discussion to be shared at Barry for dissemination
②	CTC + group possibly to cooperate in bulk deliveries	
③	Margaret to contact extension agents for	from Sunrise information

At the 4 minute strum: Prioritize (number) them in the *order or sequence* they can be or need to be done. If you have time, **highlight** the three most important actions.

Step 1: Better define your action plan topic/goal/activity

Review and revise, if necessary, your group's topic. What is the group's goal and activity for this topic: holding a conference, create a brochure, starting a business, sharing information?

Simplify, strip down and define an action goal (an activity) that is **realistic** for coordinated action during the next year.

Please print in large print.

Bulk purchase of "finished feed"

Bulk Transport

Bulk Storage

NON-
GMO ~~vs Organic?~~

Identify & connect w/ like-minded producers
-LOCAL-

When finished, post to top clothespin on your stake (over your original topic sign).

Action Topic: non-gmo feed

Step 2: Brainstorm

List what you NEED to reach your group's goal:

<u>INFORMATION</u>	<u>EXPERTISE</u>	<u>CONTACTS</u>	<u>RESOURCES</u>
<p>PTC = grants avail to est. Pricing for: ^{non} GMO feed Conventional Feed ^{non} GMO = Non-GMO Feed Requirements for non non-GMO delivery non-GMO Avail. / ^{including non-GMO corn + feed} closer ^{in than Shenandoah Valley}</p>	<p>Everyone in the subexp. + also they know -</p>	<p>CFC Countryside Sunrise Organic Valley Dairy in the Shenandoah</p>	<p>ED Dunphy (CFC) Extension agents for Madison, Culpeper, Rappahannock</p>

Then, for each item listed above, identify what you ALREADY HAVE:

<u>INFORMATION</u>	<u>EXPERTISE</u>	<u>CONTACTS</u>	<u>RESOURCES</u>
<p>Could PTC get list of those interested in non-GMO production either producers or consumers -</p>			

When finished, post to the second clothespin on your stake.

Action Topic: Organize bulk-buying, production, storage of non-GMO feed

Step 4: DRAFT Action Plan— What needs to happen, Who will do it and When will it be done?

Discuss exactly how your group will tackle your next two actions (at minimum; at maximum plan out 6 actions).

Remember these are **coordinated** actions—organizing and communicating about each action is an action in itself!

REQUIRED		Optional concurrent actions
First Action What: Yahoo networking group When: This week Who: Barry Jacobs	What: research on-farm bulk storage Who: everyone (Seyden) When: now	
Second Action What: get \$ info from OFC & Sunrise Who: Ed Ed Dunphy When: asap asap.	What: Who: When:	
Optional Third Action What: Connect Connect with 3 local Expansion Agents - to see who would grow non-GMO Who: Margaret Hutcherson When: by end Jan.	What: Who: When:	

Feel free to think and visualize further actions, but **FIRST** plan in detail the initial actions you have agreed to and outlined. Don't overwhelm or get ahead of yourselves or each other!

Post your action plan to your third clothespin

Step 4b: Detail your plan

If you are asking questions, seeking specific information, making certain contacts, write out the details as group:

IF you find extra ideas for storage - Share on yahoo group. Scour classifieds - online, Valley Trader
Forward good deals on yahoo group.

Action Topic: _____

Step 5: How can Buy Fresh Buy Local -Piedmont Environmental Council help?

What can Buy Fresh Buy Local and the Piedmont Environmental Council do to help you move forward with your action plan?
 What can other organizations or individuals do to help you to move forward with your action plan?

1. What do you need NOW? (e.g., information, meeting place, phone conference line)

What	When	Who
Farmers list (List of those who will grow NON GMO for feed)		Carl Stafford et al. various ext. agents
Researching grants -> For feed start up grain production incentive local non-GMO production		
List of consumers for NON GMO feed		

2. What will you need LATER?

What	When	Who
Networking!		

Add this sheet to your Step 1 sheet at the top of your stake.

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Number

Possible actions

①	Group deliveries
②	Identify local growers to provide grain/corn
③	Speak to local co-op about your needs
④	create Yahoo - focus/contact group. Barry
⑤	Pricing from Ed, @ CFC on storage
⑥	Express interest w/ local farmers & suppliers
⑦	Storage options / ^{develop} Pub for multiple small farms ^{or those} w/o storage
⑧	Identify grants through Gov for start up cost
⑨	Meet w/ county Extension agents Madison, Rapp, Culpeper
⑩	Raising Public awareness to our needs - kit - Margaret

At the 4 minute strum: **Prioritize (number)** them in the order or sequence they can be or need to be done

If you have time, **highlight** the three most important actions.

⑪ Alternatives to Feed -

Action Topic: non-GMO feed

Step 6: List committed Action-Group Members

Name	Organization	Phone	Email
Lisa Corbin	Center Street Farms	540-987-8255	Mikeszczuka@gmail.com
Michael Sczuka		lisacorbin@MSN.com	
Bazzy Jacobs	Too many Paws Farm	703-508-5685 540-829-6367	Farme+tmf.net
Kit Kit Johnston	La Bella Terra	703 975 2087 540 547 2317	jhnstnkt@aol.com
Stephen Day	Oak Shade Farm	540-227-5197	stephen.edward.day@gmail.com
Margaret Hutcheson	Sunrise Gardens Madison Eats Food Club	540 543-2220	mfhutch3@vaabb.com
Kevin Summers	Crowfoot Farm	540-937-4490	thecrowfootfarm@gmail.com
Katherine Adams	Stallard Road Farm	540/522-3417	stallardroad@gmail.com
Meg Campbell	CROFTBURN MARKET	540-825-9044	croftburnfarm@gmail.com

Leave this list at your table.