

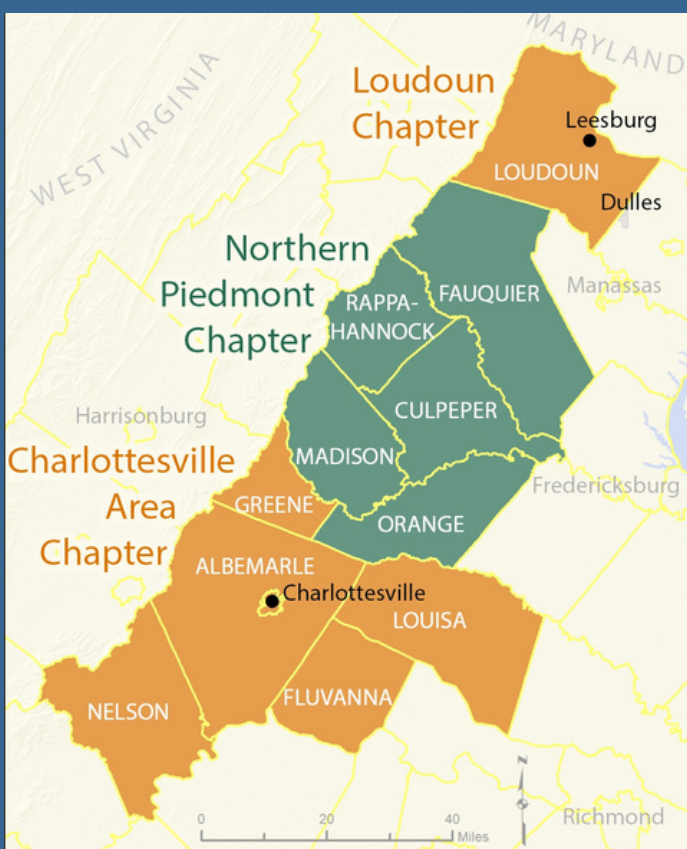


2023-2024 BUY FRESH BUY LOCAL GUIDE

LOCAL FOOD SPONSOR

STRENGTHENING OUR LOCAL FOOD SYSTEM

Join us in supporting the region's agricultural community! The Piedmont Environmental Council (PEC) believes that working with farmers and conserving farmland strengthens and sustains a critical resource: our local food system.



PEC coordinates three chapters of Buy Fresh Buy Local (BFBL): Loudoun, Northern Piedmont and Charlottesville Area.

Our biennial guides are mailed to **300,000** households — connecting residents with fresh, local food and promoting the rural economy.

90% of participating farms say their customers mention our *Buy Fresh Buy Local* guide.

BECOME A SPONSOR TODAY!

Contact Faith Schweikert at fschweikert@pecva.org or (434) 977-2033 ext. 7026.



Now more than ever.
Find your farmers!

In 2006, PEC established Virginia's first Buy Fresh Buy Local chapter to showcase and market the food produced by local farms and retailers.

buylocalpiedmont.org



Piedmont
Environmental
Council

LOCAL FOOD SPONSOR LEVELS

COMMUNITY PARTNER \$2,500

- Medium (1/8 page ad) in the BFBL guide of your choice - Loudoun, Northern Piedmont, Charlottesville Area - or Small (business card) ad in all three guides.
- Acknowledgement in PEC's quarterly newsletter summer edition.
- Logo on sponsored BFBL Chapter webpage with link to your website.
- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Recognition as a "Community Partner" sponsor with logo inclusion on the sponsorship page of all three BFBL guides.
- Highlighted listing in the BFBL guide map.
- Highlighted listing on the BFBL website.

TOP OF THE CROP \$1,000

- Small (business card) advertisement in inner pages of BFBL guide of your choice - Loudoun, Northern Piedmont, Greater Charlottesville.
- Logo on sponsored BFBL Chapter webpage with link to your website.
- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Recognition as a "Top of the Crop" sponsor with logo inclusion in the sponsor section of the BFBL guide of your choice - Loudoun, Northern Piedmont or Charlottesville Area.
- Highlighted listing in the BFBL guide map.
- Highlighted listing on the BFBL website.

24-CARROT \$500

- Listing in PEC Annual Report.
- Logo on sponsored BFBL Chapter webpage with link to your website.
- Name inclusion in press release and email alert announcing the new guides.
- Recognition as a "24-Carrot sponsor" with logo inclusion in the sponsor section of the BFBL guide of your choice - Loudoun, Northern Piedmont or Charlottesville Area.
- Highlighted listing in BFBL guide map.
- Highlighted listing on the BFBL website.

GOOD EGGS \$250

- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Recognition as a "Good Egg" sponsor with logo inclusion in the sponsor section of the BFBL guide of your choice - Loudoun, Northern Piedmont or Charlottesville Area.
- Highlighted listing in BFBL guide map.
- Highlighted listing on BFBL website.

HEALTHY HARVEST \$100

- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Recognition as a "Healthy Harvest" sponsor with your business name listed in the sponsor section of BFBL guide of your choice - Loudoun, Northern Piedmont or Charlottesville Area.