STRENGTHENING OUR LOCAL FOOD SYSTEM

Join us in supporting the region’s agricultural community! The Piedmont Environmental Council (PEC) believes that working with farmers and conserving farmland strengthens and sustains a critical resource: our local food system.

PEC coordinates three chapters of Buy Fresh Buy Local (BFBL): Loudoun, Northern Piedmont and Charlottesville Area.

Our biennial guides are mailed to 300,000 households — connecting residents with fresh, local food and promoting the rural economy.

90% of participating farms say their customers mention our Buy Fresh Buy Local guide.

BECOME A SPONSOR TODAY!

Contact Faith Schweikert at fschweikert@pecva.org or (434) 977-2033 ext. 7026.
COMMUNITY SPONSOR LEVELS

**HERITAGE $20,000**
- Special sponsor recognition with your branding on buylocalpiedmont.org.
- Half-page ad in the BFBL guide of your choice - Loudoun, Northern Piedmont, Charlottesville Area - or 1/4 page ad in all three guides.
- Your quote inclusion in the BFBL guide press release.
- Acknowledgement in PEC’s quarterly newsletter summer edition.
- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Logo inclusion in the sponsorship page of all three BFBL guides.

**CONSERVATION $10,000**
- Extra-large (1/2 page ad) in the BFBL guide of your choice - Loudoun, Northern Piedmont, Charlottesville Area - or Large (1/4 page) ad in all three guides.
- Your quote inclusion in the BFBL guide press release.
- Acknowledgement in PEC’s quarterly newsletter summer edition.
- Logo on sponsored BFBL chapter webpage with link to your website.
- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Logo inclusion in the sponsorship page of all three BFBL guides.

**SUSTAINABILITY $5,000**
- Large (1/4 page ad) in the BFBL guide of your choice - Loudoun, Northern Piedmont, Charlottesville Area - or Medium (1/8 page) ad in all three guides.
- Acknowledgement in PEC’s quarterly newsletter summer edition.
- Logo on sponsored BFBL chapter webpage with link to your website.
- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Logo inclusion in the sponsorship page of all three BFBL guides.

**EPICUREAN $2,500**
- Medium (1/8 page ad) in the BFBL guide of your choice - Loudoun, Northern Piedmont, Charlottesville Area - or Small (business card) ad in all three guides.
- Acknowledgement in PEC’s quarterly newsletter summer edition.
- Logo on sponsored BFBL Chapter webpage with link to your website.
- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Logo inclusion in the sponsorship page of all three BFBL guides.

**WELLNESS $1,000**
- Small (business card) ad in guide of your choice.
- Logo on sponsored BFBL Chapter webpage with link to your website.
- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Logo inclusion in the sponsorship page of the BFBL guide of your choice - Loudoun, Northern Piedmont or Greater Charlottesville.

**HARVEST $500**
- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Logo inclusion in the sponsorship page of the BFBL guide of your choice - Loudoun, Northern Piedmont or Greater Charlottesville.