

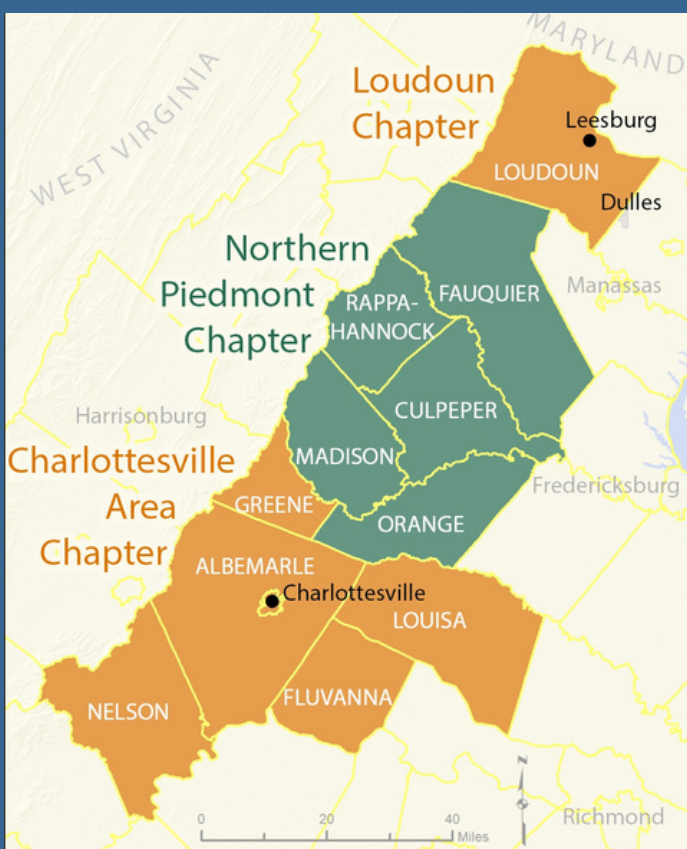


2023-2024 BUY FRESH BUY LOCAL GUIDE

COMMUNITY SPONSOR

STRENGTHENING OUR LOCAL FOOD SYSTEM

Join us in supporting the region's agricultural community! The Piedmont Environmental Council (PEC) believes that working with farmers and conserving farmland strengthens and sustains a critical resource: our local food system.



PEC coordinates three chapters of Buy Fresh Buy Local (BFBL): Loudoun, Northern Piedmont and Charlottesville Area.

Our biennial guides are mailed to **300,000** households — connecting residents with fresh, local food and promoting the rural economy.

90% of participating farms say their customers mention our *Buy Fresh Buy Local* guide.

BECOME A SPONSOR TODAY!

Contact Faith Schweikert at fschweikert@pecva.org or (434) 977-2033 ext. 7026.



Now more than ever.
Find your farmers!

In 2006, PEC established Virginia's first Buy Fresh Buy Local chapter to showcase and market the food produced by local farms and retailers.

buylocalpiedmont.org



Piedmont Environmental Council

COMMUNITY SPONSOR LEVELS

HERITAGE \$20,000

- Special sponsor recognition with your branding on buylocalpiedmont.org.
- Half-page ad in the BFBL guide of your choice - Loudoun, Northern Piedmont, Charlottesville Area - or 1/4 page ad in all three guides.
- Your quote inclusion in the BFBL guide press release.
- Acknowledgement in PEC's quarterly newsletter summer edition.
- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Logo inclusion in the sponsorship page of all three BFBL guides.

CONSERVATION \$10,000

- Extra-large (1/2 page ad) in the BFBL guide of your choice - Loudoun, Northern Piedmont, Charlottesville Area - or Large (1/4 page) ad in all three guides.
- Your quote inclusion in the BFBL guide press release.
- Acknowledgement in PEC's quarterly newsletter summer edition.
- Logo on sponsored BFBL chapter webpage with link to your website.
- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Logo inclusion in the sponsorship page of all three BFBL guides.

SUSTAINABILITY \$5,000

- Large (1/4 page ad) in the BFBL guide of your choice - Loudoun, Northern Piedmont, Charlottesville Area - or Medium (1/8 page) ad in all three guides.
- Acknowledgement in PEC's quarterly newsletter summer edition.
- Logo on sponsored BFBL Chapter webpage with link to your website.
- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Logo inclusion in the sponsorship page of all three BFBL guides.

EPICUREAN \$2,500

- Medium (1/8 page ad) in the BFBL guide of your choice - Loudoun, Northern Piedmont, Charlottesville Area - or Small (business card) ad in all three guides.
- Acknowledgement in PEC's quarterly newsletter summer edition.
- Logo on sponsored BFBL Chapter webpage with link to your website.
- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Logo inclusion in the sponsorship page of all three BFBL guides.

WELLNESS \$1,000

- Small (business card) ad in guide of your choice.
- Logo on sponsored BFBL Chapter webpage with link to your website.
- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Logo inclusion in the sponsorship page of the BFBL guide of your choice - Loudoun, Northern Piedmont or Greater Charlottesville.

HARVEST \$500

- Listing in PEC Annual Report.
- Name inclusion in press release and email alert announcing the new guides.
- Logo inclusion in the sponsorship page of the BFBL guide of your choice - Loudoun, Northern Piedmont or Greater Charlottesville.