Dear Friends,

“Do what you love.” It’s good advice for living a happy and rewarding life. It’s also a big part of the passion that drives PEC and our donors to protect and restore the Piedmont’s landscapes, historic communities and natural resources.

Piedmont residents and groups have done extraordinary things out of love for this place we call home. They’ve conserved more than 400,000 acres of land, an area more than twice the size of Shenandoah National Park. They’ve convinced highway engineers and elected leaders to change transportation plans to preserve historic roads and improve surrounding communities. In the face of intense speculative development pressures, local governments in the Piedmont have established and stuck with strong policies for managing growth. When a big project threatens, we are ready to stand up and fight.

In 2017, more than 60 individuals and families acted on their love of the land by placing their properties under conservation easement. Residents acted on their love of the historic Waterloo Bridge to show up in force at public hearings and speak out for its rehabilitation.

Landowners in the Blue Ridge Mountains have acted on a love for free-flowing streams and the fish who depend on them to migrate and spawn. In 2017, PEC completed our first two partnership projects with several of these landowners, reconnecting more than 7 miles of native trout streams. Our native trout are an indicator species for clean, cold water. Our goal is to restore high quality streams throughout the headwaters of the Upper Rappahannock.

When you love something, you’ll fight for it. We’re proud of how residents have come together to oppose new Outer
Beltway bridges and highways, and protect the Loudoun Transition Area from sprawling development. We are glad to support the communities and organizations battling the impacts of gas pipelines and electric transmission lines. We are determined to stand by the conservation easements that have been donated to us.

PEC exists to support, motivate and knit together this tapestry of individual and collective efforts—including landowners, private citizens, community groups and local governments. Increasingly, we’re finding that residents and their families want to connect directly with the region’s open spaces and to restore native habitats and wildlife. That’s as true of residents of Charlottesville and Loudoun as in rural Rappahannock County. That’s why we’re working to facilitate new greenway trails and expanding events and volunteer activities at our signature conservation properties at Roundabout Meadows and the Piedmont Memorial Overlook.

Thank you for acting on your love of the Piedmont.

Sincerely,

Chris Miller  
President

Jean Perin  
Co-Chair, Board of Directors

George L. Ohrstrom II  
Co-Chair, Board of Directors
Virginia's northern Piedmont remains an exceptional place, despite development pressures. Residents have been strongly supportive of protecting its scenic beauty, agricultural economy, thriving communities, and unparalleled significance to America's history.
Land Use Policy as Seen from Space

Night sky images show Virginia's northern Piedmont continues to be predominantly rural. Contrasting with counties to the east, in the Piedmont, development is largely contained within the growth areas designated by each locality.

Data Source: NASA 2016 Earth at Night Map, County Governments
land conservation

VOLUNTARY ACTION • OUTSTANDING SUCCESS • SAVING PLACES PEOPLE LOVE
Preserving farmland and history in Orange County

“T

he land was here before I was here and it’s going to be here after I’m gone. There’s really very little we can do in this life, and no matter how much money you have or what you do, if you can’t make some tiny little stamp and preserve something, what’s the point?” remarked Charlotte Tieken, Somerset resident and owner of Waverly Farm.

We worked with Ms. Tieken to put approximately 669 acres of her property in Orange County under conservation easement at the close of 2017.

Down the road from James Madison’s Montpelier, the property is located within the Madison-Barbour Rural Historic District and has more than a mile of frontage on Constitution Highway. The district, known to have well-drained soils, rolling terrain and a mix of farms and forests, provides abundant open land.

“It was my husband’s wishes to conserve the farm, and after his passing I didn’t want to wait any longer,” said Ms. Tieken. “The partnership with PEC was very easy, and how everything was facilitated made the process seamless.”

Ms. Tieken was one of more than 60 landowners in the Piedmont who permanently conserved their land in 2017, raising the total land protected by conservation easements in the PEC region to more than 400,000 acres.

“Too many people have said to me too many times, ‘We’re too far away, sprawl will never happen.’ Well, 30 years ago, there was not a stop light between here and Charlottesville,” said Tieken. “If you believe in land and you believe in good stewardship, then it’s the right thing to do.”

2017 Highlights

▶ In 2017 PEC led efforts to protect full funding for the $75 million annually available through the Land Preservation Tax Credit, the most effective tool Virginia has to protect farm and forest land, clean air and water, and historic and scenic landscapes. The approved state budget also funded land conservation grant programs at $5.75 million, including funds for battlefield preservation and local farmland protection programs.

▶ PEC received the 2017 Conservation Partner award from the John Marshall Soil and Water Conservation District in recognition of our collaborative land and water stewardship efforts in Fauquier County.

▶ PEC expanded restoration and public education activities at our two signature conservation properties in the historic Route 50 corridor. At the 141-acre Roundabout Meadows property at Gilbert’s Corner, PEC cleared land and planted cover crops to lay the groundwork for the Roundabout Meadows Community Farm, and held field walks showcasing the property’s history and our efforts to restore soil and stream health. At the Piedmont Memorial Overlook near Paris, PEC hosted several events to promote conservation and restoration, including Public Lands Day on September 30 and a field walk that highlighted the habitat restoration and management practices on the property.

<table>
<thead>
<tr>
<th>County</th>
<th>Acres protected in 2017 by Conservation Easements</th>
<th>Total Acres protected by Conservation Easements</th>
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</table>

THE SUN SETS OVER CHARLOTTE TIEKEN’S PROPERTY IN SOMERSET, VA., WHICH WAS PUT UNDER CONSERVATION EASEMENT WITH PEC AT THE CLOSE OF 2017. Photo by Paula Combs

FARMLAND RESTORATION FIELD WALK AT ROUNDABOUT MEADOWS. Photo by Oya Simpson
The Virginia Department of Forestry helped conduct a prescribed burn on 5 acres of PEC’s Piedmont Memorial Overlook as part of an ongoing habitat restoration project. Photo by Marco Sanchez.
Gaining ground and growing native

Interest in native plants has grown dramatically in the last ten years. PEC is working to channel this enthusiasm into changes on the ground. In 2017, we completed three new demonstration gardens to engage and connect more residents with native habitat restoration.

In Orlean in western Fauquier, PEC collaborated with the Orlean Community Trail System and Hill House Nursery to plant a pollinator garden at the Orlean Fire Hall. Made possible through a grant from The Volgenau Foundation for habitat restoration in the Thumb Run watershed, the half-acre demonstration garden includes a variety of native perennial shrubs, plants and grasses.

In October, PEC worked with RappFLOW and Hill House Nursery to install a pollinator garden, with 14 species of native plants, near the walking trail along the Thornton River in Sperryville. This project is a collaboration between PEC and the Endangered Species Coalition to raise awareness about the plight of the rusty-patched bumble bee, a federally endangered species.

Sperryville’s sister garden was planted in November at the site of the new Warrenton Dog Park along the Warrenton Branch Greenway. Nineteen native plant species were provided by Piedmont Nursery.

PEC’s office grounds in downtown Warrenton have gone native! We planted more than 60 species of native trees, shrubs and plants in our front, back and side yards. PEC’s front yard features a range of showy native plants and ground cover, while in back, native shrubs and trees weave around a new trail. The native habitat improvements will furnish a living laboratory for events at our office grounds, and encourage visitors to explore similar improvements at their properties.

PEC worked with the Virginia Department of Forestry to conduct a prescribed burn on 5 acres of our native warm season grass meadow at the Piedmont Memorial Overlook, in order to give space for new growth. Just two months after the burn, the ground was once again covered with native vegetation. PEC plans to burn the remaining six acres in 2018.

PEC organized two native habitat garden and landscape tours for Home Owner Association boards and property managers. The Broadlands and Sycamore Hill communities hosted the tours and answered questions about their experiences, challenges and lessons learned.

In partnership with Virginia Working Landscapes and biologists from the Virginia Quail Initiative, PEC helped organize two sold-out showings of Bobwhites on the Brink, a documentary about shrinking quail habitat and ways that landowners can reverse the trend.
better communities

CITIZEN INVOLVEMENT • GREAT PLACES TO LIVE • MANAGING TRAFFIC AND TAXES

FAMILIES ENJOY THE RIVANNA TRAIL IN CHARLOTTESVILLE.
Photo by Marco Sanchez
Connecting **Charlottesville and Albemarle** communities

The Charlottesville area has many world-class natural and cultural resources, and longstanding plans to tie them together with biking and walking connections. PEC is working with Charlottesville and Albemarle communities to build support for the construction of a regional network of bicycle and pedestrian greenways.

Thanks to a grant from the Charlottesville Area Community Foundation, PEC collaborated with the Thomas Jefferson Planning District Commission (TJPDC) to launch the Charlottesville-Albemarle greenway initiative. Together, we are engaging a wide range of residents and community leaders to envision and implement a comprehensive biking and walking transportation network in the Charlottesville-Albemarle urban core.

The initiative kicked off in November with an event at the Jefferson School African American Heritage Center. More than 150 attendees got insights about regional greenway efforts from trail leaders Chuck Flink and Max Hepp-Buchanan, and had the opportunity to share their own vision for how to enhance connectivity in the region.

Soon after, PEC teamed up with the Imagination Foundation of CACF and Cypherways to engage more than 70 people in an evening of facilitated discussion — with a beat. Spoken-word artists rapped a freestyle improv to get the creative juices flowing and generate new ideas. “The warm-up got me thinking of issues in an entirely new way,” said one attendee.

PEC and TJPDC are organizing a range of other community gatherings and small-group discussions, and meeting people where they are. This community feedback and input will directly inform the updated Jefferson Area Bike and Pedestrian Plan that the TJPDC expects to have completed by the autumn of 2018. When the regional transportation board adopts the plan, the community will be poised to turn the lines on a map to realities on the ground.

### 2017 Highlights

- **PEC serves as the fiscal sponsor for the Coalition for Smarter Growth**, one of the nation’s preeminent smart growth organizations. In 2017, CSG won the Council of Governments’ Regional Partnership Award, led a regional effort to increase funding for Metro, and campaigned for plans and projects to increase housing in mixed-use, transit-accessible locations.

- Twelve college students and recent graduates participated in our **7-week Summer Fellowship**, an immersion course in the conservation and environmental issues that inform PEC’s work. Students participated in seminars led by PEC staff and completed joint practicum projects that built their knowledge and professional skills.

- **PEC organized a coalition of Loudoun civic and nonprofit groups to advocate for preservation of the Transition Policy Area** in the County’s update of its comprehensive plan. The Transition Area Alliance has become a strong voice for keeping the current plan’s vision for managing growth, preserving open space, and protecting water in this critical part of Loudoun.

- **PEC partnered with the Town of Gordonsville to begin revitalizing Verling Park** in the downtown area. These efforts took a big step forward with the Town’s acquisition of a contiguous residential parcel, which will expand the park to an entire block and improve access for nearby residents.

- **PEC and the Toole Design Group worked with the Town of Remington to create a plan to expand bicycling and walking connections in the downtown area** and to the Rappahannock River.

- **PEC launched our third Solarize Piedmont campaign in spring 2017** to stimulate more residential installation of solar through bulk purchasing. The three campaigns have resulted in more than $1.2 million in new solar investments and 395 kW of new solar capacity.
strong rural economies

THRIVING FARMS • LOCAL FOOD • INNOVATION • HEALTHY, WORKING LAND

HARVESTING GARLIC AT TREE AND LEAF FARM IN PURCELLVILLE. Photo by Marco Sanchez
Finding a place to grow

Access to affordable farmland and pasture is one of the primary barriers for next-generation farmers in the Piedmont. PEC is building relationships between landowners and land-seeking farmers in the Piedmont in order to encourage farmland leasing partnerships.

In 2017, PEC held four farmland leasing events to connect farmers with landowners interested in farmland leasing. Representatives from the Virginia Farm Link program, Virginia Cooperative Extension and the USDA Natural Resources Conservation Service were on hand to answer questions and share resources on land linking opportunities and cost-share programs. More than 60 landowners and land seekers participated in the workshops and networking events.

At our Roundabout Meadows property at Gilbert’s Corner, we are using our farm lease with local livestock operators to document our shared stewardship goals over the next five years, which focus on improving soil health through sustainable grazing practices. The cattle farmers have already started work implementing the grazing plan in the lease, and have adjusted herd volumes to minimize overgrazing. PEC is actively monitoring the new grazing plan and is tracking changes in soil health over time. These new practices complement the stream exclusion fencing and alternative watering systems PEC installed in 2016, which will increase farm productivity and improve stewardship of land and water resources.

2017 Highlights

- PEC completed a feasibility study for the Roundabout Meadows Community Farm at Gilbert’s Corner, based on extensive research, interviews and discussion. The study covers future development of a 20-acre section of Roundabout Meadows as a community farm where volunteers will plant, harvest and pack fruits and vegetables for donation to food-insecure residents.

- At PEC’s livestock farm at Roundabout Meadows, PEC is testing the soils across a variety of parameters to measure the impact of improved pasture management regimes, following the lessons learned from the protocols learned from PEC’s partnership with Mike Sands at Bean Hollow Grassfed at Over Jordan Farm in Rappahannock County.

- PEC hosted a Farmer-Chef Social Happy Hour in Culpeper on November 6th, to connect Piedmont farmers to food retailers and expand markets for local food.
Restoring Streams and Connecting Habitat

Headwater streams of the Rappahannock River are home to much of Virginia’s remaining native eastern brook trout. Well-designed road-stream crossings that allow aquatic organisms to move up and downstream are essential to a healthy brook trout population and good water quality. They also prevent flooding and property damage after severe weather—meaning lower costs to landowners and the state.

PEC is working to reconnect brook trout habitat by removing or replacing road-stream crossings that restrict aquatic organism passage on Rappahannock headwater streams with more fish-friendly versions. We reached a milestone in 2017 with the completion of our first two trout stream restoration projects.

Robinson River

At Robinson River, PEC worked with U.S. Fish and Wildlife Service (USFWS), Shenandoah Streamworks, Trout Unlimited, and local landowners to remove a culvert and replace it with a low-water ford. We also restored 350 linear feet of stream to its natural channel, stabilizing banks from erosion, and ultimately removing sediment from going downstream to the Chesapeake Bay. In all, 5.3 miles of habitat were restored for aquatic species such as American eel and brook trout simply by removing this single barrier along the river.
PEC partnered with USFWS, Shenandoah Streamworks and local landowners to replace a set of culverts with a bridge over Sprucepine Branch. The project reconnected 2 miles of stream for trout passage.

PEC monitors the benefits of these projects for riparian vegetation, water quality, and fish population health with USFWS, VA Department of Game and Inland Fisheries, Friends of the Rappahannock and other partners.

New trout stream restoration projects at **Bolton Branch** in Rappahannock and **White Oak Canyon** in Madison.
Standing up for Piedmont communities

When unnecessary or ill-conceived infrastructure proposals threaten the Piedmont, PEC stands up for our communities, landscapes, natural resources and history. 2017 saw a renewed offensive to build another Potomac river bridge crossing in Loudoun (a component of an Outer Beltway), and unprecedented attacks on conservation easements from the proposed Atlantic Coast Pipeline. Because of your support, PEC was able to fight back.

Potomac River Crossing

A new bridge over the Potomac west of the American Legion Bridge has long been the dream of real-estate developers and highway builders. The project would pave the way for an Outer Beltway. It would open up the Piedmont and rural Montgomery County, Maryland to miles of asphalt and suburban development, reaping profits for a few—and more sprawl, traffic and pollution for everyone else.

The sprawl lobby mounted a no-holds-barred push for a new Potomac crossing in 2017. Despite a recent VDOT study showing minimal traffic demand to justify such an expensive project, the Loudoun Board of Supervisors voted to initiate yet another study of a new crossing. Meanwhile, regional transportation boards considered adding a new Potomac crossing to their long-range plans.

PEC and the Coalition for Smarter Growth alerted our members to contact their elected leaders and testify at public hearings. Residents spoke out overwhelmingly in opposition to a new bridge and in support of investments in improving the American Legion Bridge and transit services. The Montgomery County Council unanimously approved a resolution opposing a study of a new western crossing.

While offensives to build the Outer Beltway will continue, PEC and our allies will be there to meet them at every turn.
Atlantic Coast Pipeline

At nearly 600 miles, Dominion Resources’ proposed Atlantic Coast Pipeline would be the largest pipeline of its kind to cross Virginia, and the first pipeline of this scale to be constructed across steep, forested mountain landscape with sensitive, high-quality streams and rivers. Dominion’s proposal would also have a major impact on conservation easements and set a disturbing precedent.

The pipeline’s proposed path cuts through more than 4,500 acres of private conservation lands in Virginia. A Dominion proposal approved by the Virginia Outdoors Foundation (VOF) diverts 10 VOF easements from open space use. In exchange for other conservation lands, the proposal would permanently impair conservation values of the easements. Such a request is unprecedented in scale and inconsistent with local comprehensive plans.

PEC joined forces with the Shenandoah Valley Network, Southern Environmental Law Center and other allies. We opposed Dominion’s easement diversion request in written communications with VOF and in public testimony. Our educational campaign elicited hundreds of comments to VOF in opposition to the proposal. PEC also joined in comments to the Federal Energy Regulatory Commission on the potential impacts to our natural resources and to the Virginia Department of Environmental Quality regarding the water quality permits. We created numerous maps to aid allies in demonstrating the pipeline’s impact on our natural and historic resources.

PEC is proud to stand with our partners in the fight against this unnecessary, profit-driven pipeline.
history and beauty
SENSE OF PLACE • SCENIC VIEWS • BATTLEFIELDS • HISTORIC DISTRICTS
Saving an **iconic bridge**

When Waterloo Bridge was closed in 2014 due to structural deficiencies, residents rallied to demand that the historic structure be rehabilitated. Built in 1878, the bridge over the Rappahannock River between Fauquier and Culpeper is one of the few remaining metal Pratt through-truss bridges in Virginia, and an iconic structure and place for many residents.

For the past four years, PEC has worked with local residents and groups to save Waterloo Bridge from demolition. In 2017, our efforts paid off when the Virginia Department of Transportation and local governments indicated they would move forward with rehabilitation.

Thanks to the Hitt family’s generous pledge of $1 million toward the project in early 2017, VDOT indicated that it would be possible to rehabilitate the bridge without a contribution of funds from either Fauquier or Culpeper County.

After a public hearing in November, Fauquier County passed a resolution of support for the project. Many residents spoke, including Russell Hitt, who gave a touching account of his memories going over the bridge as a child.

While success is in sight with Waterloo Bridge, too many historic bridges in Virginia are suffering demolition by neglect. PEC is urging the state to take a comprehensive approach to better identify and ensure maintenance of its historic bridges. In March, PEC submitted detailed comments to VDOT in response to its reevaluation of the state historic bridge inventory. PEC is continuing to communicate with VDOT and the Commonwealth Transportation Board and offer ideas for stronger policies to identify, maintain and preserve the state’s historic bridges.

We’ll continue to work to preserve Waterloo Bridge—and historic bridges across Virginia.

### 2017 Highlights

- **PEC developed and submitted an application to the Virginia Department of Historic Resources to establish a new rural historic district in the Rapidan and Clark Mountain area.** In September, the new district was deemed eligible for listing on the National Register of Historic Places. Listing would provide new opportunities to restore and protect these historic lands and communities along the Rapidan River between the Town of Orange and Morton’s Ford in Culpeper.

- **PEC held our sixth annual Mountain Heritage celebration at the Cecil Mission in Greene County.** More than 100 people attended the event. Members of local families shared family photos and discussed their memories of life in the mountains of Greene County.

- **More than 820 acres of Civil War battlefields were protected in 2017, for a total of approximately 29,447 acres.**

- **PEC is working with our consultants, Rivanna Archaeological Services, to research and map the Civil War battles of Jack’s Shop and James City in Madison County, through a grant from the American Battlefield Protection Program.**

- **PEC has worked closely with Fauquier County to move the Rappahannock Station Battlefield Park in Remington forward.** The county approved funding to develop the park. PEC designed and installed landscaping at the gateway to the new park through a PATH Foundation grant.

- **More than 1,100 acres along Scenic Byways were protected last year for a total of approximately 107,303 acres.**
clean water

SAFE DRINKING SOURCES • GOOD HEALTH • PLACES TO SWIM AND FISH

POTOMAC RIVER NEAR ALGONKIAN REGIONAL PARK IN LOUDOUN COUNTY.
More than 24 miles of streams were protected by conservation easements in 2017, bringing the total number of stream-miles protected by easements to 1,657. In addition, 236 acres of wetlands were protected, bringing the total to 9,839 acres. All of these protected resources contribute to the restoration of the Chesapeake Bay, since water flowing through the Piedmont eventually enters the Bay.

In 2017, PEC and Friends of the Rappahannock collaborated to accelerate the restoration of riparian buffers along Upper Rappahannock streams with the Headwater Stream Initiative (HSI). Together, with the help of 180 volunteers from local schools and community groups from Rappahannock, Orange, Madison counties, the HSI program helped local landowners plant more than 1,000 native trees and shrubs along streams. That adds up to more than 6 acres of new riparian buffers, with another 22 acres of riparian restoration planned for HSI in 2018.

The initiative is part of a larger effort to protect and restore water quality for the Rappahannock River and the Chesapeake Bay watershed. When landowners maintain healthy forest buffers along creeks—as well as implement other best management practices such as stream fencing—pollutants from runoff such as sediment, nitrogen, and phosphorus can be removed from waterways and keep our water clean.

As Fauquier County faces challenges in identifying sources of water supply to meet the community’s existing and future needs, PEC conducted a build-out study of the county’s water and sewer needs relative to planned and zoned future growth. Our analysis found that none of the service districts have enough water and sewer for build-out of the existing zoning on the ground, let alone what is envisioned in the service district plans. In response the County and Water & Sanitation Authority are moving more toward long-term planning of our water and sewer infrastructure.

With support from the Virginia Environmental Endowment, PEC began work to identify conservation easements in the Goose Creek watershed that could be amended to improve protection of water quality. This is a multi-year effort that builds on work by the Virginia Outdoors Foundation.

PEC continues to work with communities throughout Loudoun to implement best management techniques to improve water quality

PEC’S FAUQUIER COUNTY FIELD REPRESENTATIVE, JULIE BOLTHOUSE, GIVES A PRESENTATION ON GROUNDWATER. Photo by Paula Combs
Established to hold and manage special funds in support of PEC, the Piedmont Foundation assures PEC’s capacity to respond to key opportunities and challenges as they arise and to fulfill our core mission over the long term. A separate 501(c)(3) charitable organization governed by an eight-member Board, the Foundation accepts gifts of cash, securities, property and appreciated assets. The Foundation also offers opportunities for tax advantaged planned gifts including trusts, bequests and life income plans.

Currently, the Piedmont Foundation manages funds in the following categories:

- Conservation Stewardship Fund
- Easement Defense Fund
- Ever Green Fund
- General Endowment Fund
- Ovoka Memorial Fund
- Land Conservation Fund

Within this fund, the following Regional Land Conservation Funds have been established:

- Albemarle County Land Conservation Fund
- Bull Run Mountains Conservation Fund
- Clarke County Land Conservation Fund
- Culpeper County Land Conservation Fund
- Greene County Land Conservation Fund
- Krebsler Fund for Rappahannock County Conservation
- Madison County Land Conservation Fund
- Orange County Conservation Fund
- James M. Rowley Goose Creek Conservation Fund
- Julian Scheer Fauquier Land Conservation Fund

Contributors to the Piedmont Foundation

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- Mr. and Mrs. Harry K. Benham, III
- Brennan Family Foundation
- Mr. and Ms. Harry Byrd IV
- The Honorable Robert Calhoun
- Mr. and Mrs. Robert Cary
- Dr. Richard Catlett
- T. Allan Camp and Selma Thomas
- Mr. Peter J. Cook
- Jane Covington Restoration
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- Mr. and Mrs. Michael Williams
- Mr. and Mrs. G. Cabell Williams
- Wrinkle In Time Foundation
- Mr. and Mrs. Arthur A. Zimmerman
Contributions

With much gratitude, PEC presents the names of individuals, families, foundations, businesses and organizations that supported the Piedmont Environmental Council during 2017. Although we do not have the space to honor everyone, we are extremely grateful for the generosity of each of our members. We offer sincere thanks for your ongoing commitment to promoting and protecting the Piedmont region.

**Protector of the Piedmont**

$100,000 +

- Anonymous
- Agua Fund, Inc.
- William M. Backer Foundation
- Charlottesville Area Community Foundation
- The August Heid Trust, Bank of America, N.A., Trustee
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- Prince Charitable Trusts
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$25,000 - $49,999

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- The Lazar Foundation
- U.S. Fish and Wildlife Service
- The Volgenau Foundation

**Guardian of the Piedmont**

$50,000 - $99,999

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- National Fish and Wildlife Foundation
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- George L. Ohrstrom, Jr. Foundation

**Champion of the Piedmont**

$10,000 - $24,999

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- PATH Foundation
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- Mr. and Mrs. J. D. Shockey, Jr.
- Mr. Peter Stoudt and Mrs. Alice Handy
- Ms. Charlotte Tieken
- Dr. and Mrs. Jerold J. Principato
- Valley Charitable Trusts

PEC President Chris Miller presents the Conservation Award to Mary Scott and John Birdsall at the 2017 Summer Safari, who are joined by PEC board co-chair George Ohrstrom, executive director of Shenandoah National Park Trust Susan Sherman, and Steve Monfort, John and Adrienne Mars Director of Smithsonian Conservation Biology Institute. Photo by Ronda Ann Gregorio

Ms. Laurie Volk
Mr. Michael D. Ware and Ms. Mary C. Ware
Mr. and Mrs. Rene Woolcott

Steward of the Piedmont
$5,000 - $9,999
Anonymous

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Frederick Prince loved the Virginia Piedmont and demonstrated his passion over many decades. His visionary leadership and steady support of many organizations, including The Piedmont Environmental Council, the Coalition for Smarter Growth, and The Journey Through Hallowed Ground Partnership, helped transform the future of both the Virginia Piedmont and the Washington metropolitan region. Mr. Prince enabled the highest level of conservation, historic preservation, environmental protection and regional planning for more than four decades.

Mr. Prince encouraged PEC to recognize the potential for conservation and civic engagement, both before and after the iconic campaign over the proposed Disney’s America theme park in 1993 that captured the attention of the entire nation. Mr. Prince enabled PEC to promote voluntary permanent conservation of more than 400,000 acres within the Piedmont region. In addition, through the Prince Charitable Trusts, he invested improvements to the Appalachian National Scenic Trail and Sky Meadow State Park along the Blue Ridge, the protection of Gilbert’s Corner at the intersection of Route 15 and Route 50 in Loudoun County, and the establishment of The Journey Through Hallowed Ground National Heritage Area and National Scenic Byway.

Our region, the Washington metropolitan area, and the Commonwealth of Virginia are far better places because of the profound commitment Mr. Prince made to all of us. His kindness and generosity, his sense of humor, his loyalty, and his love of life will be deeply missed.
Our 2017 Fellowship Participants used a 15 passenger van to travel throughout the region for field visits to farms, historic lands and other sites in the Piedmont.

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PEC’S GEM BINGOL AND OYA SIMPSON. Photo by Paula Combs
The Bill Backer Legacy Society

Named for the avid conservationist and former Piedmont Foundation President Bill Backer, Bill rallied concerned citizens to participate in early efforts to plan for future growth and conservation in Virginia.

If we want strong, resilient communities for generations to come—then it’s essential and urgent for us to invest in conservation. We invite you to make a commitment to preserve the Piedmont by leaving a gift in your will and becoming a member of the Bill Backer Legacy Society. Help ensure the Piedmont remains a beautiful and productive place to live, work and visit for generations to come.

If you have already included PEC in your estate plans, please let us know so we can include you in the Legacy Society. For more information please contact: Nan Moring, Director of Development, at (540) 347-2334 ext. 7005 or nmoring@pecva.org.

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RAPPERS CULLEN "FELLOWMAN" WADE (LEFT), ENVY (SECOND FROM LEFT) AND BERNARD HANKINS (RIGHT) FACILITATED A LIVELY DISCUSSION ABOUT GREENWAY TRAILS AT A 2017 EVENT CO-SPONSORED BY PEC AND THE CACF IMAGINATION FOUNDATION. SPECIAL GUEST CHANCE DICKERSON (CENTER) JOINED FOR THE ENCORE.
Photo by Meredith Cole
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GUESTS GATHER FOR THE 2017 BLUEBELL WALK AT CEDAR RUN HOSTED BY MARGRETE AND MICHAEL STEVENS.
Photo by Cynthia Benitz
In memory of Gina Farrar

The Piedmont lost a visionary businesswoman and avid conservationist with the death of Virginia Howard “Gina” Farrar. In addition to her support of PEC, Gina was also one of the founders of the Partnership for Warrenton (recently renamed Experience Warrenton), focused on invigorating the town’s commercial district where she created vibrant retail establishments that enhanced Old Town Warrenton.

Gina will be especially remembered for the creation of the Natural History Day Camp that she organized in partnership with PEC and The Warrenton Garden Club. The camp, established in the mid-1980s, ran annually at her beloved farm, Chapultepec, along the banks of the Rappahannock River. Over the years, her contributions to preserving our environment and nurturing hundreds of young people were recognized nationally by the Garden Club of America; statewide by the Garden Club of Virginia; and locally by the John Marshall Soil and Water Conservation District. Hundreds of families trace their love of nature and understanding of the Piedmont to the experience they gained through Gina across several generations.
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This list includes Board members who served at any time between Jan 2017 and Jan 2018
* Denotes 2017 Executive Committee member

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Rex Linville, ALBEMARLE & GREENE COUNTIES
Celia Vuocolo, HABITAT & STEWARDSHIP SPECIALIST

Farmers Food
Jessica Palmer, FARMS AND FOOD PROGRAM COORDINATOR

Historic Preservation
Kristie Kendall, HISTORIC PRESERVATION MANAGER

Outreach and Communications
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Diana Norris, IN-HOUSE COUNSEL
Dawn Wilmot, EXECUTIVE ASSISTANT
2017 Financial Report

Sources of Organizational Support

- Donations and Grants: $3,475,311 (94%)
- Special Events, Net: $151,627 (4%)
- Investments, Other: $62,213 (2%)
- Total: $3,689,151 (100%)

Program and Operating Expenditures

- Conservation, Stewardship and Habitat: $1,040,109 (28%)
- County Issues and Planning: $707,510 (19%)
- Policy*: $212,402 (6%)
- Farms and Food: $130,179 (4%)
- Transportation and Growth Management: $124,462 (3%)
- Outreach and Education: $730,519 (19%)
- Development: $365,394 (10%)
- Administration: $457,240 (12%)
- Total: $3,767,815 (100%)

* Policy reflects regional and state-level work on policy related to energy, air quality, water quality, telecommunications, land conservation and land use.

The above figures do not include the activities of partner organizations for whom we acted as fiscal sponsor in 2017, including the Coalition for Smarter Growth, Shenandoah Valley Network and the EarthDay@Loudoun Family Festival. Copies of our audited financial statements and IRS forms 990, which include the aforementioned partner organizations, are available upon request. Copies of our most recent statements may also be found at PEC’s website at www.pecva.org/donate.

For more information, please contact PEC’s accounting office at (540) 347-2334.
PEC FELLOWS TAKE IN A SUNRISE FROM SHENANDOAH NATIONAL PARK.

Photo by Abigail Chan