

Week 3 - PEC Fellowship

Piedmont Environmental Council PO Box 460 Warrenton, VA 20186

| | 7-July | 8-July | 9-July | 10-July | 11-July | 12-July |
|--------------|---|--|--|---|---|---|
| TOPIC | Energy | Energy | Water/Air Quality | Relations with State Gov. | Develop/Communications | Water/GIS Intro |
| TIME | Fellows Hall - Main | Fellows Hall – Main | Fellows Hall/Warrenton | Richmond | Fellows Hall - Main | Canoe Outing |
| 9:00-9:45 | Energy - Where does it come from? How does it get here? <i>Dan Holmes, Bri West, Rob Marmet</i> | Energy Audits – Old vs. New Homes in Warrenton <i>Andrew Grigsby and Daniel Dukes</i> | Watershed 101 – What’s a Watershed? How are they threatened? <i>Gem Bingol</i> | Meet @ Fellows Hall 7:15 9:30-10:30: What happens in Richmond? Basics of getting involved & Role of VALCV <i>Lisa Guthrie, VALCV</i> Intro to the Lobbying Process <i>Michelle Satterlund, Macaulay & Burtch</i> 10:30-11:30: Tour of the Capitol <i>Capitol Tour Guides</i> 11:45-12:45: Lunch 1:00-2:30: Chamber Presentation/Mock Session <i>Scott Maddrea, Dep. Clerk Legisl. Services</i> | Philanthropy Overview: The catalyst behind every program & how it works at PEC <i>Doug Larson</i> | Meet @ Fellows Hall- 7:30 AM Goose Creek – Stream Monitoring <i>Gem Bingol</i> Goose Creek to Leesburg – Land Use Issues along the waterway <i>Todd Benson, Gem Bingol, Mike Dehart</i> Return to Warrenton 7 PM |
| 9:45-10:30 | Case History of the Loudoun Line <i>Rob Marmet</i> | | Break 10:00-10:15 | | Fundraising 101: Donor Relations, Grants & Foundations, Letters <i>Doug Larson, Karen Lamond</i> | |
| 10:30-10:40 | Break | | Watershed Assessment – On the Streets of Warrenton <i>Gem Bingol</i> | | Break 10:00-10:15 | |
| 10:40-11:25 | What’s in a Watt? How do we use it? <i>Dan Holmes, Bri West, Rob Marmet</i> | | | | Fundamentals of Grassroots Fundraising: Plan a campaign <i>Doug Larson, Karen Lamond</i> | |
| 11:25-12:00 | | | | Fundamentals of Grassroots Organizing: Make the Ask <i>Doug Larson, Karen Lamond</i> | | |
| 12:00-1:00 | Lunch | Lunch | Lunch | | Event Planning; First Friday | |
| 1:00-1:45 | Efficiency First <i>Dan Holmes, Bri West, Rob Marmet</i> | Energy Audit Home Comparison <i>Andrew Grigsby and Daniel Dukes</i> | National Air Pollution – Emissions & State Comparisons <i>Dan Holmes, Heather Wicke</i> | Lunch | Communications Overview: Creating a Message <i>Rose Jenkins, Bob Lazaro & Rose Jenkins</i> | |
| 1:45-2:15 | Warrenton Leads the Way! Tour of Recycling Facility, Landfill, Methane Capture <i>Trish Ethier</i> | | | | Translating Information: Gorskispeak to Brispeak to Rosespeak <i>Bri West & Rose Jenkins</i> | |
| 2:15-2:30 | | Break | Break | | Break | |
| 2:30-3:00 | | Condemning Land for Private Companies / Transmission Discussion <i>Chris Miller</i> | What happens at the Climate Committee? Activity <i>Dan Holmes, Heather Wicke</i> | Return to Warrenton | Digital Warfare: Designing a User Friendly Website <i>Allison Juarez, Tiffany Parker Bri West</i> | |
| 3:00-3:45 | Warrenton Leads the Way! Insight from Mayor Fitch 3:00-4:30 | | | | Internet Advocacy: How PEC uses technology to affect outcomes <i>Allison Juarez, Tiffany Parker Bri West</i> | |
| 3:45-4:00 | | Day’s Review/Q’s? | Day’s Review/Q’s? | | Day’s Review/Q’s? | |
| PM Activity | | | | | | |